

## Jio extends its Rs 299 or above plan with free JioHotstar and JioFiber

MUMBAI, APR 1:

Reliance Jio made a significant announcement by extending its popular unlimited plan priced at ₹299 and above until April 15. This extension is designed to cater to both new customers and existing subscribers, providing a wealth of entertainment options during the highly anticipated Indian Premier League (IPL) season.

The unlimited plan, which was initially introduced on March 17, comes packed with a variety of benefits. Subscribers will enjoy a complimentary 90-day subscription to JioHotstar, which allows streaming on a single device. In addition to this, the plan includes a generous 50-day free trial of JioFiber or AirFiber, granting customers high-speed internet access right in their homes.

One of the standout features of Jio's unlimited pack is the extensive content it offers. Subscribers will have access to over 800 TV channels, ensuring that they can watch their favorite shows,



movies, and live events. Furthermore, the plan grants access to more than 11 over-the-top (OTT) streaming applications, providing an array of entertainment choices that cater to various view-

er preferences. Customers can also benefit from unlimited Wi-Fi data, making it easier than ever to stay connected and stream content without worrying about data limits.

This strategic extension of the unlimited plan is a calculated effort by Reliance Jio to capture a larger share of the market as cricket fans around the nation tune in for IPL matches. By offering enticing incentives, Jio aims to attract new subscribers while retaining their existing customer base.

To take advantage of these benefits, current Jio users can choose to recharge with the ₹299 plan or a higher-tier plan that starts at a value of ₹299 and includes 1.5GB of data per day or more. Prospective subscribers can also enroll in the same plan and enjoy the associated perks. Those who recharged prior to March 17 can still benefit from the JioHotstar offering by adding a ₹100 pack to their account.

By enhancing their service offerings, Reliance Jio continues to solidify its position in the competitive telecom industry, delivering exceptional value to its customers during an exciting time for sports and entertainment enthusiasts.

## Hyundai March 2025 Sales At 51,820 Closes FY25 As 2nd Largest Car Maker

NEW DELHI, APR 1:

Hyundai Motor India Limited (HMIL) has announced its sales results for March 2025 and the full financial year FY2024-25, reaffirming its strong position as India's second-largest passenger vehicle manufacturer. The company registered total sales of 67,320 units in March 2025, showing a 2.6% growth over the 65,601 units sold in March 2024. Of the March 2025 total, domestic sales stood at 51,820 units, slightly lower than 53,001 units in March last year, resulting in a 2.23% YoY decline. However, exports grew significantly by 23.02% with 15,500 units shipped compared to 12,600 units in March 2024. The company also recorded an 8.58% MoM growth in domestic sales compared to February 2025. For the full fiscal year FY2024-25,



HMIL reported total sales of 7,62,052 units, down by 2.03% from 7,77,876 units in FY2023-24. The domestic sales for FY25 stood at 5,98,666 units, witnessing a 2.61% decline, while exports registered a marginal growth of 0.14%, touching 1,63,386 units, reaffirming Hyundai's position as the largest passen-

ger vehicle exporter from India. Commenting on the performance, Mr. Tarun Garg, Whole-time Director and COO of HMIL, said, "Solidifying our position further in India, HMIL continued its rein as the second largest passenger vehicle OEM in FY 24-25, thanks to the unparalleled trust of our customers on brand Hyundai."

## The Phantom of the Opera Made Its Remarkable India Debut with a Record-Breaking Run at NMACC

NEW DELHI, APR 1:

The spectacular four-week run of 'The Phantom of the Opera' at the Nita Mukesh Ambani Cultural Centre (NMACC) celebrated a historic milestone in the cultural landscape of our country. Premiering in India on March 5, 2025, the iconic production by Andrew Lloyd Webber captivated more than 55,000 viewers, making it NMACC's biggest and most successful international musical in the past year. With 32 sensational performances, the beloved tale of tragic romance transported audiences to the majestic Paris Opera House, as they experienced a breathtaking set, live orchestra, and world-class performances. A monumental collaboration of over 100 artists, including 37 cast members, 17 orchestra musicians, and a dedicated touring and transfer crew, brought this stunning spectacle to life, offering an unforgettable, one-of-a-kind



experience.

NMACC's innovative marketing campaign for this Broadway-favourite won audiences through its creative approach. CGI visuals of the Phantom's iconic mask appeared over the Bandra-Worli Sea Link, while cluster billboards sparked anticipation. Teasers of the musical's overture on Spotify, takeovers

of food delivery platforms like Swiggy and Zomato, Snapchat filters of the Phantom's mask are just a few of the interactive initiatives that kept the excitement growing. Exclusive mask and rose-studded installations, and a dedicated store offering Phantom merchandise further amplified audience engagement. These inventive strategies contributed significantly

to the show's outstanding reception.

This momentous debut marked the second anniversary of NMACC, reflecting Founder and Chairperson Mrs. Nita Mukesh Ambani's heartfelt commitment to bringing the best of India and the world. In the last two years, the Cultural Centre has welcomed over 2 million viewers and hosted more than 7,000 artists. From iconic international productions like 'The Sound of Music', 'MAMMA MIA!', 'Matilda the Musical', and 'Life of Pi', to Indian masterpieces such as 'The Great Indian Musical: Civilization to Nation', NMACC continues to push the boundaries of cultural excellence. The unprecedented success of 'The Phantom of the Opera' further underscores this unwavering commitment to bringing the world's finest artistic experiences to Indian audiences.

## Suzuki 2W Sales March 2025 Registering Steady YoY and MoM Growth

MUMBAI, APR 1:

One of the leading scooter manufacturers in India, Suzuki Motorcycle India Pvt Ltd (SMIPL), revealed the sales performance for the month of March 2025. The company has closed the sales account for the month March 2025 with an overall positive growth across multiple aspects. It was only the total exports YTD that saw a minor drop in sales YoY.

The month of March 2025 proved to be quite eventful for SMIPL as the company registered its highest ever annual sales between FY 2024-2025 at 12,56,161 units sold. This was a 10.78% YoY growth as opposed to 11,33,902 units from a year before, gaining 1,22,259 units in volume YoY. Currently Suzuki operates a portfolio consisting Access 125, Avenis 125 and Burgman Street 125 scooters along with Gixxer, Gixxer SF and V-Strom SX motorcycles in the



mainstream segment. Where monthly sales are concerned, Suzuki sold a grand total of 1,25,930 units in March 2025. When compared to 1,03,669 units from March 2024, it was a 21.47% YoY growth, gaining 22,261 units in volume. Breaking the numbers further, we have 1,05,736 units sold in the domestic market and

20,194 units shipped to global markets. Suzuki's domestic business accounted for 83.96% of total monthly sales while exports accounted for 16.04%. Domestic sales registered 22.71% YoY growth over 86,196 units sold last year with 19,572 units volume gain. At the same time, exports saw 15.36% YoY

growth over 17,505 units shipped last year gaining 2,689 units in volume.

The scale of growth in sales is much more profound in MoM analysis when we bring numbers from February 2025. SMIPL registered a healthy 43.95% MoM growth in domestic market and 20.55% MoM growth in exports. Volume gained MoM was 32,281 units in domestic market and 3,443 units in exports. In total, there was a 39.6% MoM growth over 90,206 units sold in February 2025 with 35,724 units gained in volume. YTD, Suzuki 2W sold a total of 12,56,161 units in FY25, which was a 10.78% YoY growth over 11,33,902 units from FY24, gaining 1,22,259 units in volume. Breaking down the numbers, 10,45,662 units from domestic market with 13.53% YoY growth and 2,10,499 units in exports with a 1.12% YoY decline in sales.

## Toyota Sets New Sales Record In FY25 With 3.37 Lakh Units

MUMBAI, APR 1:

Toyota Kirloskar Motor (TKM), the joint venture between Japan's Toyota Motor (89%) and India's Kirloskar Systems (11%), set a new sales record last fiscal. The company registered a solid growth in exports as well. Between April 2024 and March 2025, TKM sold 3,37,148 cars, marking a 28% growth over FY2024 (April 2023-March 2024), which was at the time the highest fiscal sales record, with 2,63,512 units delivered. In March 2025 alone, it shipped 30,043 vehicles, 11% more than in the same month last year (March 2024: 27,180 units). Save for the Glanza hatchback and the Hilux pickup truck, all the models in TKM's portfolio are SUVs or MPVs. The company stated it saw a 35% increase in the sales of these utility vehicles. Without disclosing the specific numbers, it said the Urban Cruiser Hyryder and Innova Hycross surpassed major sales benchmarks in FY2025.

It seems TKM's new and accessible portfolio, courtesy of rebadged Maruti Suzuki models, is helping it reach more customers at the lower end, which is where most of our market's potential lies. The company has developed a stronger presence in Tier II and Tier III cities along with the expansion of its affordable model line-up. Varinder Wadhwa, Vice President, Sales-Service-Used Car Business & Profit Enhancement, TKM, said the expansion of the hybrid portfolio has also contributed to the growth. TKM is recording a strong demand for India-made Toyotas in overseas markets as well. The company says it recorded a 59% growth in exports in FY2025. However, in March 2025 specifically, it exported 1,670 units, marking a 19% year-over-year decline (March 2024: 2,061 units).

## Bajaj Pulsar Reaches 2 Crore Sales Milestone, Special Prices Announced

NEW DELHI, APR 1:

Bajaj Auto has announced that it has sold over 2 crore Pulsar motorcycles across more than 50 countries. The major achievement highlights the widespread presence of Pulsar in global markets. To celebrate this milestone, Bajaj has introduced special celebration prices on select Pulsar models, offering savings of up to Rs. 7,300. Since its launch in 2001, the Pulsar has remained a prominent name in the Indian motorcycle market and undoubtedly been a revolutionary. Known for its sporty design and performance, it quickly became a leader in the entry-level sports bike category. Over the years, Pulsar has introduced multiple variants such as the Pulsar 220F, NS series and more recently the N series. The Bajaj Pulsar reached 1 crore units sold in 17 years and the next crore was achieved in just six years – from 2019 to 2025. Currently, Pulsar holds the number one or number two market position in over 20 countries. As part of the special prices, the 125 Neon is available for Rs. 84,493 with a savings of Rs. 1,184 while the 125 Carbon Fibre is priced at Rs. 91,610, offering a discount of Rs. 2,000.

The Pulsar 150 Single Disc and Twin Disc models are priced at Rs. 1,12,838 and Rs. 1,19,923 respectively, each offering savings of Rs. 3,000. The N160 USD variant is available for Rs. 1,36,992, with a savings of Rs. 5,811. Additionally, the NS125 Base is priced at Rs. 99,994 and the NS125 ABS is available for Rs. 1,06,739. For customers in select regions, there are new attractive prices on other Pulsar models. The Bajaj Pulsar N160 TD Single Seat is available for Rs. 1,22,722 and the Pulsar 220 F offers savings of Rs. 7,379 but only in Maharashtra, Bihar and West Bengal. Commenting on the new announcement, Sarang Kanade, President, Motorcycle Business Unit, Bajaj Auto Ltd said,

## Tata Sales March 2025 Domestic PV Sales Grew 3% YoY

NEW DELHI, APR 1:

The manufacturer of India's best-selling car for the calendar year, Tata Motors, has overtaken its arch rival, Mahindra Auto in March 2025. While the overall numbers of Tata Motors has seen a boost, MoM, the company faced slight de-growth YoY as opposed to the sales performance in March 2024. Let's take a closer look at the numbers. Punch from Tata Motors stole the limelight as the country's best-selling vehicle in CY2024. However, the company registered some of the lowest numbers in February 2025. 46,437 units, to be precise. This made Tata Motors drop to 4th position in February 2025 behind Maruti Suzuki, Mahindra and Hyundai.

The company has gained ground as it has surpassed the numbers of Mahindra Auto in March 2025 as the company registered 51,616 units in the domestic market. This is a



rather impressive figure as it was an 11.16% MoM growth over 46,437 units sold in February 2025, gaining 5,181 units in volume MoM. With 50,110 units sold in March 2024, Tata registered a 3.01% YoY growth in total PV domestic sales. The company's expansion in Sri Lanka and Mauritius has led to growth in exports to 256 units, up from 187 units from last year with a 37% growth. Where EV sales are concerned, there is a major

sales drop of 20.56% YoY with 5,353 units sold last month and 6,738 units sold last year. While monthly sales were mostly green for Tata Motors, Q4 sales and YTD FY25 sales analysis were mostly red. Diving into numbers, we can see that Tata sold 1,46,127 units in Q4 of FY25 which was 5.73% down from 1,55,010 units sold in Q4 FY24. Total EVs sold in Q4 FY25 was 15,936, down from 20,640 from a year ago.

## Maruti Suzuki Closes FY2024-25 with 2.23 Million Sales 193k Units in March 2025



NEW DELHI, APR 1:

India's largest carmaker, Maruti Suzuki, has reported its sales performance for March 2025 and the full financial year FY2024-25, showing consistent growth across key segments. In March 2025, the company sold a total of 1,92,984 units, up from 1,87,196 units in March 2024, registering a modest year-on-year growth. The bulk of the monthly

sales came from the domestic passenger vehicle segment, where Maruti Suzuki dispatched 1,50,743 units, compared to 1,52,718 units in the same month last year. While the Mini and Compact segment (Alto, S-Presso, Swift, Baleno, etc.) saw a slight drop with 78,561 units sold in March 2025 vs 81,673 units a year earlier, the Utility Vehicle segment (Brezza, Ertiga, Fronx, Grand Vitara,

etc.) continued to climb with 61,097 units, up from 58,436 units in March 2024.

On the other hand, Maruti's LCV sales (Super Carry) stood at 2,391 units, lower than the 3,612 units sold in March 2024. Total domestic sales, including passenger vehicles, LCVs and sales to other OEMs, came in at 1,60,016 units, slightly below 1,61,304 units from the previous year. However, Maruti's exports provided a strong boost in March 2025 with 32,968 units shipped, up significantly from 25,892 units in March 2024. This brought the total March 2025 sales (domestic + export) to 1,92,984 units, compared to 1,87,196 units a year ago.

For the full financial year April 2024 to March 2025, Maruti Suzuki posted its highest-ever annual sales at 2,23,426 units, growing from 2,135,323 units in FY2023-24.

## TVS Motor March 2025 Sales Up Nearly 17% Highest Ever Sales in FY 2024-25

MUMBAI, APR 1:

TVS Motor Company reported strong sales performance in March 2025, registering a 16.95% year-on-year growth across its domestic and export business for two-wheelers and three-wheelers combined. The company sold a total of 4,14,687 units in March 2025 as compared to 3,54,592 units in the same month last year, gaining momentum across segments.

Two-wheelers remained the primary growth driver for TVS, with total two-wheeler sales (domestic + export) reaching 4,00,120 units, a 16.16% increase over 3,44,446 units sold in March 2024. TVS Motor Company reported a strong finish to FY 2024-25, with notable gains in the fourth quarter. Two-wheeler sales rose by 14% year-on-year, climbing from 10.32 lakh units in Q4 FY 2023-24 to 11.80 lakh units in Q4 FY 2024-25. The three-wheeler segment also saw a healthy



21% growth, with sales increasing from 30,000 units to 37,000 units during the same period.

Export performance was equally impressive, registering a 31% growth with sales rising from 2.60 lakh units to 3.40 lakh units in Q4.

For the full financial year 2024-25, TVS Motor achieved a 13% growth in total sales, increasing from 41.91 lakh units in FY 2023-24 to 47.44

lakh units. Two-wheeler sales contributed significantly to this performance, growing 12% to reach 43.30 lakh units. While three-wheeler sales declined slightly from 1.46 lakh units to 1.35 lakh units, the company's export business surged ahead with an 18% increase—rising from 10.13 lakh units to 11.95 lakh units—underscoring TVS Motor's strengthening presence in international markets.

## MG Sales March 2025 Highest Ever 85% Sales From EVs



MUMBAI, APR 1:

Ever since the launch of Windsor EV, JSW MG Motor India has turned the tides around in the Indian market and has firmly established itself as one of the leading EV manufacturers. Sales have been booming for the brand with Windsor EV and the BaaS pricing structure bringing in most of the volumes.

If we take a look at JSW MG Motor India's sales perform-

ance for the month of March 2025, the company registered 5,500 units. These are wholesale figures of vehicles manufactured by the company and then shipped to dealerships. Retail sales numbers will be revealed at a later date showing how many units were sold to customers. The 5,500 units registered last month garnered MG India, a 9% YoY growth over 5,050 units sold in March 2024. Thus yielding a volume

gain of 450 units YoY. When compared to the 4,002 units sold in February 2025, JSW MG Motor India registered a 37.43% MoM growth, gaining 1,498 units in volume MoM.

It has to be noted that the 5,500 units MG sold in March 2025, was the company's highest ever sales. Over 85% of JSW MG Motor India's total sales came from EV sales, which is up from 78% EV share in February 2025. These vehicles include Comet EV, ZS EV and the company's current rockstar, Windsor EV.

While JSW MG Motor India may not be the country's best-selling EV manufacturer yet, Windsor EV is the country's best-selling electric car, sidelining Tata Motors products by a big margin. The company's portfolio currently consists of ICE based vehicles and electric vehicles like Comet EV, Windsor EV, ZS EV, Astor and Gloucester.