

## Reliance Consumer products enters the uae with the launch of Campa at Gulfood 2025

BENGALURU, FEB 18:

Reliance Consumer Products Limited (RCPL), the FMCG arm of Reliance Industries Limited, officially launched the Indian legacy brand, Campa, in the UAE at the 30th edition of Gulfood, the world's largest F&B sourcing event. This debut marks RCPL's first entry into the United Arab Emirates and reaffirms its long-term commitment to the region. Since acquiring Campa Cola in 2022 and reintroducing it to India in 2023, RCPL has successfully revived the heritage brand that held cult status in India in the 1970s and 1980s. Campa Cola is being launched in the UAE with partner Aghia Group, one of the region's leading food & beverage companies. Ketan Mody, COO, Reliance Consumer Products Limited, said, "We are excited to enter the UAE market with Campa, a heritage Indian brand founded more than 50 years ago. We are investing for the long-term and see great potential for accelerated growth in the region. We have a track record of delivering innovative and global quality products at affordable prices to customers. We are delighted to come together with our partners today to transform the beverage experience for



consumers across the UAE." "Campa has multi-generational relevance and reignites a memory and prompts consumers to revisit and relive those cherished moments. Campa isn't just a drink; it's a revival of a legacy, a taste of India, and a celebration of the spirit of today's youth. We're confident it will introduce a new wave of fans to its refreshing taste across all consumers

in the UAE and spark nostalgia amongst Indian expats connecting them to their roots," added Mody. Commenting on the partnership, Aghia's Chief Executive Officer Alan Smith, said, "We're thrilled to partner with Reliance Consumer Products to bring Campa Cola to the UAE. This iconic brand holds deep nostalgia for many, and we believe it will strongly

resonate with the significant Indian expatriate community in the UAE, and, local consumers alike. This partnership further strengthens Aghia's diverse beverage portfolio and reinforces our leadership in the region's dynamic market. With our robust distribution network and market expertise, we're excited to reintroduce Campa Cola to a new generation of consumers in the UAE."

Campa Cola, with its refreshing taste and fizzy stimulation and positioned as an enabler of grit and determination, celebrates the fearless, never-give-up attitude of today's youth. It is more than just a beverage, it is a symbol of perseverance and ambition, inspiring consumers to embrace challenges with confidence and enthusiasm. With its vibrant packaging and nostalgic charm, Campa Cola is set to become a favourite among consumers.

The Campa portfolio will initially include Campa Cola, Campa Lemon and Campa Orange and Cola Zero. From its eye-catching refreshed red and purple packaging to its promise of a competitively priced product, Campa is well on its way to becoming a modern-day success story, making it ever more relevant to the UAE.

## BattRE Storie Electric Scooter Test Ride Review

MUMBAI, FEB 18:

Electric scooters initially struggled to gain traction due to their plastic build, toy-like feel, and awkward designs. However, brands like Bajaj and TVS raised expectations by offering better build quality and feature-loaded EVs. This shift has forced brands like Amper and Okinawa, along with newer players, to carve their own niche. Enter BattRE Storie, a retro-classic styled electric scooter that positions itself between the mass-market and premium e-scooters in India. But does it bring anything new to the table?

At first glance, the BattRE Storie doesn't scream for attention, but its Vespa-inspired styling makes it instantly inviting. The metal body panels give it a more premium appeal compared to its



plastic-bodied rivals, though a closer look reveals differences in build quality.

While the footboard offers ample space, the under-seat storage is compromised by the 3.1kWh swappable battery, leaving limited room for daily essentials. A full-face helmet

won't fit, but smaller bags and groceries will. The BattRE Storie uses a CAN-enabled 3.1kWh lithium-ion battery, which takes 5 hours to fully charge. Charging is convenient with an external port, so you don't have to remove the battery every time.

## 2025 TVS Ronin Launch Price Rs 1.35 L Updated Features, New Colours

NEW DELHI, FEB 18:

With the Ronin, TVS aimed to bridge the gap between multiple motorcycle genres like Roadster, Scrambler and Cruiser. This motorcycle is loaded with technology and is a great proposition at the price point it is offered. With 2025 TVS Ronin, the company has introduced some changes. Let's take a closer look.

In December 2024, on the final day of TVS MotoSoul 4.0 event held in Goa, the company unveiled the updated 2025 TVS Ronin. This motorcycle featured new colours and exciting upgrades to equipment list and the launch has materialised now, in February 2025. The price for 2025 TVS Ronin still starts from Rs 1.35 lakh (Ex-sh), just like before. That's because the base SS variant has not undergone any changes. The main change with 2025 Ronin is bestowed on mid-spec DS variant, which is now priced at Rs 1.59 lakh (Ex-sh), which is a couple of



thousand rupees more than the variant it replaces.

The main addition that commanded this price hike with DS variant is dual-channel ABS, which is a welcome move. The top-spec TD variant along with TD Special Edition variant have been carried over as they were. Other than dual-channel ABS, 2025 TVS Ronin brings new colours –

Glacier Silver and Charcoal Ember.

Notable features of TVS Ronin continue to be LED lighting all around, fancy chain cover, dual-tone alloy wheels, Gold finish USD front forks, asymmetric speedo with SmartConnect connectivity, ABS modes, Glide Through Technology, silent start with ISG, a slipper clutch,

adjustable levers and more. Where powertrains are concerned, 2025 TVS Ronin continues to be powered by the same 225.9cc oil-cooled engine, delivering 20 bhp of peak power and 19.93 Nm of peak torque, mated to a 5-speed gearbox.

Commenting on the launch, Mr. Vimal Sumbly, Head Business – Premium, TVS Motor Company, said, "TVS RONIN has redefined modern-retro motorcycling in the country and continues to embody the essence of #Unscripted motorcycling, empowering riders to explore uncharted paths with confidence and style."

With the 2025 edition, we bring in a new palette of striking colours along with upgraded safety features and are excited to bring this refreshed model to our customers and look forward to their enthusiastic response as they experience the next chapter of the TVS RONIN's journey."

## Electric Car Sales Jan 2025 Tata, MG, Mahindra, Hyundai, BYD, Mercedes

MUMBAI, FEB 18:

Following our earlier report on petrol and diesel car retail sales in Jan 2025 we now assess the performance of its electric counterparts. Though these sales figures are nowhere near that of their ICE counterparts, the EV segment is showing some promise with new launches and reduced costs. Automakers are also keen to further expand their portfolios in this arena. Let us see how electric car sales performed in Jan 2025 both in terms of year-on-year (YoY) and month-on-month (MoM). Electric car retail sales, as reported by Federation of Automobile Dealers Association (FADA), showed off a strong YoY and MoM growth. Sales stood at a total of 11,266 units, up by 32.28% from 8,517 units sold in Jan 2024. It was also a growth of 27.70% when compared to 8,822 unit sales of Dec 2024. Tata Motors, with the most extensive lineup of electric vehicles, headed this list with 5,047 unit sales last month.



Though this related to a YoY de-growth of 13.01% over 5,802 units sold in Jan 2024, the company witnessed a 24.71% MoM improvement from 4,047 units sold in Dec 2024. Tata Motors now has plans to expand their electric vehicle portfolio to include the Harrier, Safari, and Sierra SUVs. Each of these models was showcased at the 2025 Auto Expo and will be

launched during the year. Overwhelming growth was reported by MG Motor with a 252.20% YoY improvement in sales to 4,237 units in Jan 2025. This was well over 1,203 units sold in Jan 2024. Its MoM performance also showed increased sales from 3,643 units sold in Dec 2024. Its existing lineup includes the Comet and ZS EV along with the relatively new Windsor

EV. It will soon launch the Cyberster and M9.

At No. 3 on this list was Mahindra with 688 unit sales in Jan 2025. Sales declined by 12.24% on a YoY basis from 784 unit sales of Jan 2024 while sales numbers grew by 78.70% when compared to 385 unit sales of Dec 2024. Mahindra's EV portfolio currently includes the XUV400 along with the new BE6 and XEV 9e born-electric models. Hyundai has witnessed outstanding demand for its electric cars with retail sales at 321 units in Jan 2025. This was an 88.82% YoY growth from 170 units sold in Jan 2024. MoM sales on the other hand went up by an astounding 1589.47% from just 19 unit sales of Dec 2024. Hyundai has just launched the new Creta electric which is set to make a powerful impact in the EV segment. Sales of BYD India grew both on a YoY and MoM basis to 313 units in Jan 2025.

## Jio introduces JioTele OS for smart TVs: Features, availability and more

NEW DELHI, FEB 18:

Reliance Jio is expanding its digital ecosystem with the introduction of JioTele OS, a new operating system designed for smart TVs. The platform will support AI-driven content recommendations, access to regional and global content, and 4K performance. According to Jio, India has around 35 million connected TV households, with many users facing challenges such as limited customisation and restricted access to regional content. However, with the new JioTele OS, the company aims to address these issues by focusing on accessibility and content variety. "JioTele OS aims to transform Indian households with a fast, premium, and content-rich Smart TV platform at an affordable price. It offers AI-powered recommendations, seamless integration of global and regional content, support for leading apps, and regular updates," says Jio. "Building on this strong foundation, Jio unveils JioTele OS, a next-generation platform crafted to redefine the entertainment experience while catering to the needs of Indian consumers," it added.

The new JioTele OS integrates various entertainment options and is touted to have a structured interface with AI-powered recommendations and support for different entertainment sources. Some key features of this new OS include. AI-powered content recommendations: JioTele OS will offer users AI-backed content recommendations to help them find content they are interested in. Though Jio has not disclosed the exact working mechanism, recommendations are expected to be based on factors like watch history and trending content. 4K performance support: JioTele OS is optimised for high-speed performance, offering users a lag-free experience even when streaming in 4K. However, actual performance may vary depending on the hardware specifications of individual smart TVs.

## Bharti Airtel promoter Indian Continent Investment likely to offload 4.82 crore shares via block deals: Report

MUMBAI, FEB 18:

A company linked to Indian billionaire Sunil Mittal sold Bharti Airtel shares worth 84.9 billion rupees (\$976 million) as the telecommunications tycoon seeks opportunities outside India. Mittal sold 51 million shares, about 0.8% stake in India's second biggest mobile carrier, through Indian Continental Investment, a founder entity of Bharti Airtel, according to a regulatory filing by Bharti to the National Stock Exchange on Tuesday.

The shares were sold to what the company says are long only global and domestic investors at 1,660 rupees per share, a slight discount from the closing price of 1,675.6 rupees on Monday. After the deal, Bharti Telecom will have a stake of 40.5% in Bharti Airtel.

The transaction comes as Mittal expands his business operations outside of India, with investments in Africa and OneWeb, a UK-based satellite company that will compete with Elon Musk's Starlink. Last year, a unit of privately held Bharti Enterprises bought a 24.5% stake in British phone telecommunications giant BT Group.

Bharti Airtel—which has over 550 million customers in South Asia and Africa—competes with Reliance Jio Infocomm (controlled by India's richest person Mukesh Ambani) and billionaire Kumar Birla's Vodafone Idea. In 2022, Google announced a \$1 billion investment in Bharti Airtel.

## Aprilia Tuono 457 Launch Price Rs 3.95 L – 47 HP, 175 Kg

MUMBAI, FEB 18:

Aprilia launched the Tuono 457 in India by expanding its affordable multi-cylinder motorcycle lineup. This is a naked motorcycle based on the widely popular Aprilia RS 457 Supersport. Aprilia Tuono 457 has been priced at Rs 3.95 lakh (Ex-sh) and Aprilia's brand ambassador and Bollywood actor, John Abraham, also graced the stage. Building on its popular and widely accepted 457cc platform, Aprilia just launched the Tuono 457 in India. This motorcycle is offered in two exciting colours – Piranha Red and Puma Grey. Bookings for this motorcycle have started at a nominal fee of Rs 10,000. Deliveries and test rides will commence from first week of March 2025. Where design is concerned, this is the first time a naked motorcycle is formulated on this 457cc platform. The next motorcycle based on this platform is Tuareg 457, which is an ADV



Tourer motorcycle. It is spied testing and is likely to be showcased at EICMA Show 2025. Sticking with Tuono 457, it looks completely different when compared to Tuono 660 and Tuono V4 as it gets a Street Naked design language with a new headlight design. The headlight is in the middle, flanked by LED DRLs and is executed rather nicely. There is

no semi-fairing with Tuono 457, but the rather large tank shrouds lend a muscular appeal.

Handlebar is now a wider street-bike style unit and blends in with the rest of Tuono 457's design. It gets USD front forks, finished in Black, with preload adjustability along with rear monoshock unit.

## New Job Openings Indicate Tesla Close To Announcing India Entry



NEW DELHI, FEB 18:

After years of rumours, Tesla could be finally on its way to launch EVs in India. The company is likely to open showrooms and service centres in Delhi and Mumbai to start with. Tesla has started hiring ground-level staff for Delhi and Mumbai locations. The company is accepting applications for positions like Tesla Advisor and Store Manager on the retail front as well as

Service Advisor and Service Technician for the service centres. In addition to ground-level staff, Tesla is hiring employees for backend operations like analytics, promotions, and customer support. According to a Reuters report, Tesla has been scouting for retail locations in posh locations like the DLF Avenue Mall in South Delhi and the DLF CyberHub in Gurugram. There's no word on the

Mumbai location, but it's safe to assume the company is considering a similar upscale area, possibly in the southern part of the city.

Tesla will likely launch the Model Y global mid-size (D-segment) SUV as its first EV in India. The company gave it a facelift just last month and is rolling out the updated model globally. The new Model Y, set to go on sale in Germany next month, hits 0 to 100 km/h in just 4.3 seconds, achieves a top speed of 201 km/h, and delivers a WLTP range of 568 km. Most Asian markets, if not all, import the Tesla Model Y from Gigafactory Shanghai (China). However, given India's geopolitical tensions with the neighbouring country, the company will likely take a different sourcing route, ensuring it remains in the government's good books to keep the doors open for future strategic investments and related tariff concessions or tax breaks.

## 2025 Renault Kiger, Triber Updated With New Features Price Starts Rs 6.1 L

Renault India has just updated its Triber sub 4m MPV and Kiger sub 4m SUV for MY25. Both these models start at a price point of Rs 6,09,995 (Ex-sh) and come with more features and equipment as standard, as part of this update. With this update, Renault is increasing the VFM quotient of Triber and Kiger.

While the Nissan Magnite was updated recently with a facelift, Renault is still retaining the current design. However, the company is updating the features and equipment, while introducing more variants with Turbo CVT powertrain combination to meet customer demands and potentially boost sales.

Prices for 2025 Renault Kiger and 2025 Renault Triber starts from Rs 6,09,995 (Ex-sh). The Turbo Petrol engine is only offered with Kiger and prices start from Rs 9,99,995 (Ex-sh) for both RXZ MT and RXT+ CVT variants. The



RXT+ CVT variant is newly augmented by Renault and aims to offer value for buyers.

Where features are concerned, Renault is adding all four power windows along with remote central locking as standard fitment with 2025 Kiger and 2025 Triber. As per the company's Human First initiative, 2025 Kiger and 2025 Triber also gets 17 safety features as standard fitment

across the variant range.

Also, Renault is updating the RXL trim and above as they get the 8-inch touchscreen infotainment system that supports Android Auto and Apple CarPlay along with reverse parking rear view camera as standard fitment. With RXZ variants of 2025 Kiger, Renault has added the remote keycard with an engine start feature as well.

## 2025 Toyota Innova Electric Debuts 59.3 kWh Battery, 134 kW/ 700 Nm



MUMBAI, FEB 18:

At the IIMS 2025 (Indonesia International Motor Show), Toyota has showcased the Kijang Innova BEV Concept. There are some updates in comparison to the concept model showcased in Indonesia in March 2022. Let's take a closer look at the details of Toyota's fully-electric 7-seater MPV. Toyota Innova BEV Concept shares the same outline and panelling as the diesel

Kijang Innova offered in Indonesia. However, some distinctive features are noticeable such as sportier headlamps and DRLs, top mounted LED strip, a closed-off grille and a revised bumper section.

Innova BEV has a dominating street presence with its body cladding and blacked-out pillars and roof. Side profile is further enhanced with the addition of multi-colour graphics. The MPV has sporty 16-

inch alloy wheels, the same as currently available with the diesel Innova in Indonesia.

The rims are wrapped in 215/65 tyres. Other key highlights include conventional door handles in chrome finish and dual-tone ORVMs with integrated turn signals. At the rear, Innova BEV gets quirky wraparound tail lamps with an interconnecting LED strip. 'BEV' badging can be seen at the rear and on the sides as well.

Moving in, one can see a spacious cabin, designed for optimal comfort and practicality. It's a blend of advanced features and equipment that is easy to use. For example, Innova BEV utilizes physical buttons in most places. While the MPV has a large touchscreen infotainment system, the instrument cluster has analogue dials with a MID. The steering wheel is leather wrapped and has mounted switches.